



**LAKE BLUFF
SCHOOLS**
DISTRICT 65

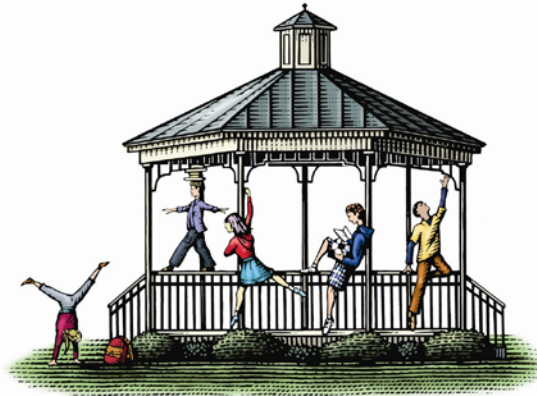
**Strategic Goal IV: Engage all stakeholders through
effective communication and collaboration**

Report to the Board of Education
October 15, 2013

Dr. Jean Sophie and Goal Team 4

Focus on our Vision:

*Excellence in Education, Enthusiasm for Life,
Every Student, Every Day.*



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Strategic Goal IV:

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Enhanced community relationships and partnerships foster cohesion and enrich students' learning experiences.

GOAL 4a.

4a. Develop and support strategies that foster open communication for both internal and external stakeholders.

GOAL 4A: TACTIC

Continue board briefs for staff.

Execution Metric: Board Briefs out after most
Board meetings

Timeline: 2013-2014

GOAL 4A: TACTIC

Develop and disseminate consolidated newsletter (Village, park district, library and district)

Execution Metric: 3 times per year

Timeline: 2014-2015

GOAL 4A: TACTIC

Develop informational materials for prospective families, realtors, chamber of commerce, others with testimonials and data.

Execution Metric: Material disseminated

Timeline: 2016-2017

GOAL 4A: TACTIC

Hold local seminars and tours for realtor groups and local preschools.

Execution Matrix: Seminars and number of tours held

Timeline: 2016-2017

GOAL 4b.

4b. Regularly collect and report stakeholder input for continuous improvement.

GOAL 4b: TACTIC

Superintendent's Corner meetings

Execution Metric: Agendas and topics covered

Timeline: 2013-2014

GOAL 4b: TACTIC

Add opportunities to ask questions on new parent page

Execution Metric: Provide a forum for new parents to ask questions

Timeline: August 2013

GOAL 4b: TACTIC

Administer a parent survey at registration

Execution Metric: Identify current issues to survey. Survey. Survey results.

Timeline: 2016-2017

GOAL 4b: TACTIC

Include survey questions on the homepage of the website

Execution Metric: Gather input from 20% of parents

Timeline: January 2014 and ongoing

GOAL 4b: TACTIC

Participate in a tri-board survey of the community

Execution Metric: Aim for higher participation than state survey participation

Timeline: 2016-2017

GOAL 4b: TACTIC

Principal's Corner/Advisory Board meetings

Execution Metric: Agendas and topics covered. Possibly planned and coordinated with Superintendent Corners

Timeline: 2014-2015

GOAL 4c

4c. Provide relevant, targeted, and transparent information to the community.

GOAL 4c: TACTIC

★ Alert Now (or similar program) used to communicate with parents

Execution Metric: Number of messages

Timeline: 2013-2014

GOAL 4c: TACTIC

- ★ Continue e-newsletter for parents and interested community members

Execution Metric: Monthly newsletters

Timeline: Fall 2013

GOAL 4c: TACTIC

- ★ Continue press releases to Gazebo News, Patch, Lake Forester, Tribune, and Forest-Bluff

Execution Metric: Number of press releases

Timeline: August 2013

GOAL 4c: TACTIC

- ★ Identify levels of interest for external stakeholders.

Execution Metric: Communication Plan

Timeline: Fall 2014

GOAL 4c: TACTIC

★ Make use of social media and available technologies

Execution Metric: Social media report on what technologies used. Also incorporated in Communication Plan.

Timeline: June 2013/Annually

GOAL 4c: TACTIC

- ★ Through print media, social media, and/or websites facilitate access to Board meeting dates and/or when meeting videos will be shown.

Execution Metric: Number of community members at board meetings; number of board meeting views online

Timeline: 2014-2015

GOAL 4c: TACTIC

★ Work with community organizations
(Charmed) to communicate respectfully

Execution Metric: Improved community
dialogue as surveyed by the community

Timeline: 2017-2018

GOAL 4d

- ★ 4d. Foster collaborative relationships to reinforce a sense of community and enhance student learning.

GOAL 4d: TACTIC

Continue “Read with Me” with Waukegan and North Chicago schools

Execution Metric: Student reflection results

Timeline: 2013-2014

GOAL 4d: TACTIC

Hold community coffees

Execution Metric: Number of meetings

Timeline: 2014-2015

GOAL 4d: TACTIC

Initiate senior volunteer program including classes (i.e., technology) for volunteers

Execution Metric: Number of volunteers and number of events

Timeline: 2017-2018

GOAL 4e

- ★ 4e. Develop learning opportunities beyond the classroom.

GOAL 4e: TACTIC

Create a career curriculum continuum including career day. (Part 1)

Execution Metric: Career day completed (Y/N)

Timeline: 2016-2017

GOAL 4e: TACTIC

Create a career curriculum continuum including career day. (Part 2)

Execution Metric: Plan for progression from EC through 8th

Timeline: 2015-2016

GOAL 4e: TACTIC

Continue Project Citizen (Part 1)

Execution Metric: Number of students who complete a group report

Timeline: 2013-2014

GOAL 4e: TACTIC

Continue Project Citizen (Part 2)

Execution Metric: Changes in public policy

Timeline: Ongoing

GOAL 4e: TACTIC

Institute a Government Day to foster student interest and involvement in local government.

Execution Metric: Increased student awareness in local government (Reflection?)

Timeline: 2017-2018

GOAL 4f

4f. Maximize effective communication and collaboration with Lake Forest #67 and #115.

GOAL 4f: TACTIC

Better cooperation with emergency messaging.

Execution Metric: Plan for communications

Timeline: By 2014 school year

GOAL 4f: TACTIC

More effective Tri-District meetings to better meet the needs of staff

Execution Metric: Reflections and analysis of staff PD reflections

Timeline: 2013-2014

GOAL 4g

4g. Maximize communication between home and school.

GOAL 4g: TACTIC

Review use of Power School

Execution Metric: Review. Determine if a new system is needed. Determine and implement more of the uses. Parent portal utilization.

Timeline: 2013 and ongoing



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Questions

